

Endless Possibilities



BROADMEAD
Care Foundation

CHARITY GOLF TOURNAMENT

Fall 2011

9th Annual Charity Golf Tournament, May 4, 2012 Supporting the Residents' Changing Needs

For the residents in The Lodge at Broadmead, many of whom served our country during World War II and the Korean War, bathing is a cherished activity. A hot bath relieves stress, promotes circulation, and soothes aching, arthritic limbs.

The Lodge uses six specialized bathing rooms for its residents. These bathing rooms are also used by veterans participating in the bathing program run by the Veterans Health Centre.

When the doors first opened at the Lodge, these bathing rooms were state-of-the-art. Now, after 15 years and 30,000 baths per bathing room, the bathing tubs and equipment are old, undependable and desperately need to be replaced.

The design of the new bathing rooms and new bathing equipment will include many features to help our veterans

and seniors enjoy a safe, comfortable and therapeutic bathing experience.

The new bathing tubs are environmentally-friendly. The new system is more energy efficient, uses less water, and retains heat better. The system even requires less chemicals for cleaning.

Construction is expected to get underway in January 2012. Your support for the tournament will help raise the \$220,000 needed to complete the bathing room upgrades.

The 2011 golf tournament raised sufficient funds to cover the cost of one reclining lift and one sitting electric lift to move residents safely and comfortably into and out of the tub. We hope to raise \$30,000 at the 2012 tournament that will cover the cost of the new tub as shown to the right.

If you would like more information regarding the campaign, please contact the Foundation office at 250-658-3220 and speak with Evelyn Stewart.



8th Annual Charity Golf Tournament was a Success! Special Thanks to our Many Sponsors/Supporters

Dinner Sponsor



Hole Sponsors/Supporters

Thanks to our 49 hole sponsors, 120 golfers, prize donors and fantastic volunteers for their support!

Major Sponsors

First Memorial Funeral Services
HMCS Protecteur
IDA – St. Anthony's Clinic Pharmacy
Lockheed Martin
RBC Dominion Securities
Starfighter Community Support Group
Thales

The Lodge at Broadmead

The Lodge is a 229-bed complex care facility with 115 Priority Access Beds for veterans just like Earl Taylor below, 110 community beds and 4 respite care beds for veterans. The Lodge is the primary Priority Access Bed facility for veterans on Vancouver Island.

The average age of Lodge residents is 88. Sixty-five percent are men and 35% are women, reflecting our veteran population. Half our residents are now totally dependent on others to manage their basic activities of daily living, such as eating, dressing and bathing.

Your support for the 9th Annual Golf Tournament will provide funding to purchase a tub so that residents like Earl can enjoy a safe, comfortable and therapeutic bathing experience.



EARL TAYLOR.

- WWII Royal Canadian Air Force (RCAF) Flight Lieutenant.
- Prisoner of War in Germany.
- Survivor - one of only 17 of the 143 men of the 207th RCAF Squadron to come home from the War.
- Owner and operator of Taylor's Pharmacy in Cordova Bay.
- Gold medalist (cycling) BC Seniors' Games.

Resident, the Lodge at Broadmead.

EARL TAYLOR IS ONE OF OVER 120 WORLD WAR II VETERANS WHO LIVE AT THE LODGE AT BROADMEAD.

When the world needed their help, they stepped forward. Now you can help in return. The equipment used to care for residents at the Lodge at Broadmead is over 16 years old and needs replacing.

Your donation will help buy electric lifts (\$8,000 and \$10,000 each) that move residents safely and securely from bed to wheelchair and new bathtubs (\$55,000 each including tub and two lifts) that will provide the comfort and warmth of a cherished bath to ease aching limbs.

MAKING A DONATION IS EASY:

- Make your donation online at www.broadmeadcare.com
- Call 250-658-3220 to make a donation on your credit card
- Send your cheque payable to "Broadmead Care Foundation" to the address below.

Thank you!

Broadmead Care Foundation, 4579 Chatterton Way, Victoria BC V8X 4Y7
250-658-0311 OR 250-658-3220 www.broadmeadcare.com



BROADMEAD CARE

Exceptional Care. Exceptional People.

Broadmead Care Foundation

4579 Chatterton Way, Victoria BC V8X 4Y7

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Phone: 250-658-3220



BROADMEAD
Care Foundation
CHARITY GOLF TOURNAMENT

2012 Annual Charity Golf Tournament
Friday, May 4th, 2012
Uplands Golf Club

EVENT SPONSORSHIP BENEFITS

Please review this personal invitation to be part of the 9th annual golf tournament, raising funds to support veterans, seniors and adults with physical disabilities. Below is a list of the sponsorship benefits you will receive for your participation. If you need more information, please contact the Foundation office at the number below.

Event Sponsorship Benefits	Presenting Sponsor	Dinner Sponsor	1st Tee Gift	Major Sponsor	Exclusive Hole Sponsor	Hole Sponsor
	\$5,000	\$3,000	\$2,000	\$1,500	\$750	\$250
Pre-Tournament Recognition						
Full 'Partner' Profile	.					
Recognition in Event Promotional Materials	Prominent Logo	Logo	Logo	Name	Name	Name
Event Recognition						
Complimentary Golf Registrations	8 ppl	4 ppl	2 ppl	2 ppl		
Space for Ad or Message in Print Program	Full Page	Half Page	Half Page	Half Page		
Recognition in Print Program	Prominent Logo	Logo	Logo	Name	Name	Name
Preferred Starting Hole Position	.	.				
Tee Gift			Logo			
Recognition in Looped PowerPoint	Prominent Logo	Logo	Logo	Name	Name	Name
Customized Event Banner-Identifying Partnership	Prominent Logo					
Clubhouse Signage	Prominent Logo	Logo	Logo	Name	Name	Name
Dining Room Signage – Customized Identifying Partnership		Prominent Logo				
Hole Signage	Name	Name	Name	Name	Name Exclusivity	Name
Post Event Benefits						
Recognition in Newspaper Thank You Ad	Prominent Logo	Logo	Logo	Name	Name	
Listing on Broadmead Care Website

THANK YOU FOR CONSIDERING THIS REQUEST!



**BROADMEAD CARE
FOUNDATION**

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2012 Annual Charity Golf Tournament Friday, May 4th, 2012 | Uplands Golf Club **EVENT SPONSORSHIP BENEFITS**

SPONSOR CONTACT INFORMATION

Company Name (as it should appear in the promotion):

Contact Name: _____

Title: _____

Address: _____

City: _____ Province: _____ Postal Code: _____

Telephone: _____ FAX: _____

Email: _____

DONATION INFORMATION

YES, we would like to support the tournament by being a:

- | | | | |
|---|--------------|---|---------|
| <input type="checkbox"/> Presenting Sponsor | \$5,000 | <input type="checkbox"/> Major Sponsor | \$1,500 |
| <input type="checkbox"/> Dinner Sponsor | \$3,000 | <input type="checkbox"/> Exclusive Hole Sponsor | \$750 |
| <input type="checkbox"/> 1 st Tee Gift | \$2,000 | <input type="checkbox"/> Hole Sponsor | \$250 |
| <input type="checkbox"/> Cash Donation | Amount _____ | | |

We would like to support the tournament by providing merchandise suitable for prizes:

- We will drop them off. Please arrange to have them picked up.

To ensure you receive promotional exposure, please forward brochures and/or business cards.

PAYMENT INFORMATION

- Please Invoice
 Cheque enclosed (please make cheques payable to Broadmead Care)
 Visa MasterCard

Card Number: _____ Exp Date: _____

Name on Card: _____ Signature: _____

FAX BACK FORM TO: 250-658-0948

or mail to the address below:

Broadmead Care Foundation | 4579 Chatterton Way | Victoria BC V8X 4Y7

Phone: 250-658-3220 | Website www.broadmeadcare.com | E-mail: foundation@broadmeadcare.com